

Privacy Policy

This Privacy Policy was last updated on 24 July 2020.

AFROLOGIC Limited (“Postpoint”, “Postpoint.codes” “Afrologic”, “we” or “us”) is committed to protecting your personal data and respecting your privacy.

This Privacy Policy (“policy”) documents the way we collect data in relation to you and explains how we use it. For further information or questions about this policy, do not hesitate to contact us through email at go@afrologic.net.

1. What we may collect and how we use it.

(A) Information you provide

If you choose to register for an account on postpoint.codes (the “Website”) or the Postpoint App (as defined in the Terms and Conditions), we will process your name, country, email address and (if you use “sign-in with Google or Facebook”) your Google or Facebook ID, as well as your chosen account password. However, you are not required to provide us with this information to use the Website or the App.

Registered accounts are also presented with the opportunity to use the “Save” functionality within our Apps. This means you can save specific Postpoint codes and label them (e.g. “home” or “work”). If you choose not to use the Saved Locations feature, that’s perfectly fine. You can also choose delete your saved locations at any time within your account. We recommend that you do not save any personal information within your labels (such as names, information about another person or health information).

(B) Information we collect about you and your device when you interact with our services

When you use the postpoint.codes website or the Postpoint App to access our services, we may use technology such as (but not limited to) that provided by Google (Google Analytics and Google Firebase), and Yandex to collect information about your visit to our Website and your use of our App. In essence, Yandex, Google Analytics and Firebase enable us to analyse how you and others interact with our Website and App. The information we collect may include:

- your IP address;
- your device ID;
- the type of browser you use (e.g. Chrome or Safari browser);
- the number of sessions per browser on each device;
- the type of device (e.g. Samsung) and operating system (e.g. Android) that you are using;
- referrer information (which website you visited from e.g. a search engine);
- time zone;

user preferences (e.g. language);
and

if you elect to join our community and you choose to share your unique postpoint links, we may also track the number of visits which resulted from that link.

The reasons we collect this data are:

to ensure that content from our Website is presented in the most effective manner for you and for your device;

to improve the services we provide by understanding how you and other users interact with our services;

to serve recommendations to you around those functionalities of the Apps or Website which are most relevant to you;

to notify you about any important changes to our services;

and to ensure that we continue to provide relevant information to recipients of our newsletters.

We may utilise cookies to achieve some of the above: in particular, so that we can deliver a seamless experience between our Apps and our Website and so that we can analyse aggregated usage data (e.g. how many people are returning to our Website more than once).

If you are a business which uses the Postpoint application programming interface (“API”), we collect the following pieces of data in respect of each API call made:

content of the API call (for example, the postpoint address searched);

API key (the unique identifier used to authenticate the user/program making a call to the API);

timestamp; and

IP address from which the call was made.

The reasons we collect this data are:

to deliver the GPS co-ordinates which correspond with the Postpoint address searched; and
to analyse and better understand how our API is being used.

2. The Postpoint API

We consider that we have a legitimate interest in processing the limited personal data we collect through our which is necessary in order to deliver that service and to analyse and better understand how our API is being used.

3. Children Information

Postpoint will not knowingly request or collect personal information from any person under 15 years of age without prior verifiable parental or legal guardian consent. If, however, you authorize a child to use our Services or products by providing them a device associated with Afrologic Services or products, any personal information associated with such use will be treated as your information in accordance with this policy. We encourage parents to be

involved in the online activities (including wireless Internet browsing) of their children to ensure that no information is collected from a child without parental approval.

If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

4. Third parties

We don't share any personally identifying information publicly or with third-parties, except when required to by law or where we believe have the right to do so in accordance with this Policy.

Where we use data processors, we always seek to ensure that they are bound by data processing terms which meet the requirements of applicable data protection legislation and that they only process your personal data upon our instructions.

5. Security

Unfortunately, the transmission of information via the internet is not completely secure. Whilst we cannot guarantee the security of your data transmitted to our site, and any transmission is at your own risk, we will use strict procedures and security features to try to prevent unauthorised access. For example, we provide HTTPS to ensure communication to/from postpoint is securely encrypted.

6. How long we keep your personal data

We will only store your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

6. Your rights

You are free to refuse our request for your personal information, with the understanding that we may be unable to provide you with some of your desired services.

Your continued use of our website will be regarded as acceptance of our practices around privacy and personal information. If you have any questions about how we handle user data and personal information, feel free to contact us by email at go@afrologic.net.

7. Changes to our Privacy Policy

Any changes we may make to this Policy will be posted on this page.

8. Contacting us is easy and we want to hear from you

We really do welcome any questions, comments and requests you may have regarding this Policy. You can contact us by emailing us at go@afrologic.net.

9. Cookies

Like any other website, Postpoint uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

10. Other Cookies

In addition to the above cookies, the following sites may create their own cookies whilst browsing our Website:

Twitter (Privacy Policy | Ad Information | Ad Preferences)
Google (Privacy Policy | Ad Information | Ad Preferences)
Facebook (Privacy Policy | Ad Information | Ad Preferences)
LinkedIn (Privacy Policy | Ad Information | Ad Preferences)